

# Heartland

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CANCER FOUNDATION

By becoming a partner or sponsor, you are directly supporting our mission to provide practical and immediate financial assistance to eligible cancer patients in our community so they can focus on what matters most: *healing*.

Thank you for your consideration.  
To reserve your partnership, please email  
[Amy@HeartlandCancerFoundation.org](mailto:Amy@HeartlandCancerFoundation.org).



# EDUCATIONAL PARTNERSHIPS

Become an annual Educational Partner and maximize philanthropic efforts by supporting the foundation once a year during the renewal period. Have a presence at our signature events and receive recognition. Plus, you have the opportunity to customize your partnership. Our events include the HCF Impact Gala, Oncology Symposium, Heartland Golf Classic, and the Cancer Partners of Nebraska Educational Fair.



	Diamond Partner	Platinum Partner	Gold Partner	Silver Partner
<b>Amount</b>	\$15,000	\$10,000	\$5,000	\$2,500
<b>Description</b>	Includes a presence at all events: includes Cancer Partners of Nebraska Educational Fair, Oncology Symposium, Impact Gala and the Heartland Classic Golf Tournament	Includes a presence at the Cancer Partners of Nebraska Educational Fair AND the Oncology Symposium	Includes a presence at the Cancer Partners of Nebraska Educational Fair OR the Oncology Symposium	Includes one (ten top) table at our Impact Gala OR one (four person) golf team at our Heartland Classic Golf Tournament
<b>Display Booth</b>	✓	Yes, at both events. Includes one 6' display table for two representatives to interact with and educate healthcare providers, including oncologists, multi-specialty physicians, nurse practitioners, and physician assistants.	Yes, at selected event. Includes one 6' display table for two representatives to interact with and educate healthcare providers, including oncologists, multi-specialty physicians, nurse practitioners, and physician assistants.	✓
<b>Podium Recognition</b>	✓	✓	✓	✓
<b>Logo Recognition at Event(s)</b>	✓	✓	✓	✓
<b>Logo on HCF Website</b>	✓	✓	✓	✓
<b>Recognition in Email Newsletter</b>	✓	✓		
<b>Social Media Recognition</b>	✓	✓		
<b>Number of Patient Grants Your Sponsorship Provides</b>	12	8	4	2

# ANNUAL PARTNERSHIPS

Become an Annual Partner and maximize philanthropic efforts by supporting the foundation once a year during the renewal period. Have a presence at each of our signature events, and receive recognition on our website, social media, and in email newsletters all year round. Plus, you have the opportunity to customize your partnership.



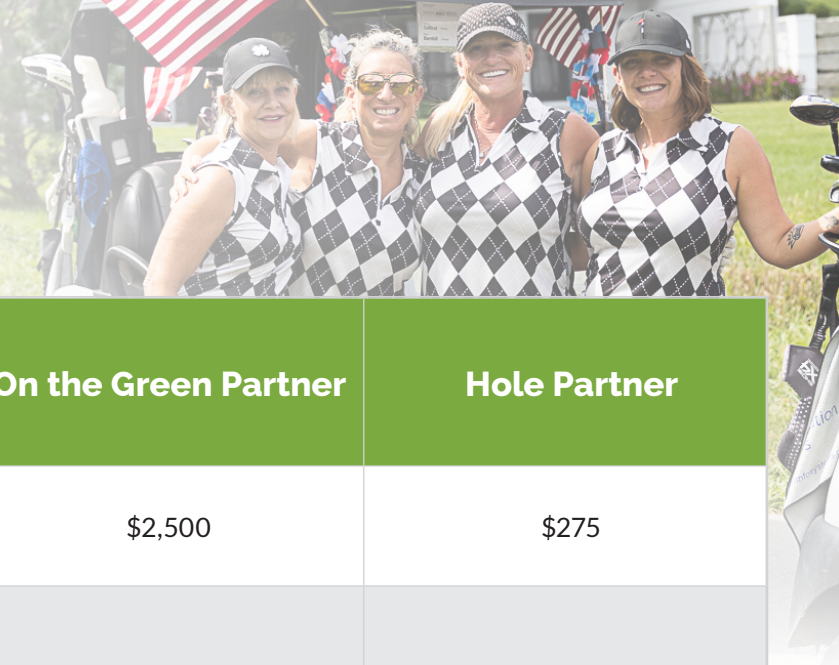
	Legacy Partner	Leadership Partner	Visionary Partner	Champion Partner	Advocate Partner
<b>Amount</b>	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
<b>Impact Gala</b>	Naming Rights to Impact Gala, Logo on Invitation, Logo on TV Commercial and PSAs, Featured Announcement/Podium Recognition, 2 Tables, VIP Seating (with 2 bottles of wine)	1 Table, VIP Seating (with 2 bottles of wine)	1 Table, VIP Seating (with 2 bottles of wine)	1 Table (with 2 bottles of wine)	1 Table
<b>Heartland Golf Classic</b>	1 Golf Team (with 2 drink tickets per player)	Naming Rights to Heartland Golf Classic, Logo on Event Flyer, 1 Golf Team (with 2 drink tickets per player), Featured Announcement/Podium Recognition	1 Golf Team (with 2 drink tickets per player)	1 Golf Team	1 Golf Team
<b>Classic Cars &amp; Cornhole</b>	1 Team	1 Team	1 Team	1 Team	1 Team
<b>Logo on HCF website for 1 year</b>	✓	✓	✓	✓	✓
<b>Logo presence at all events</b>	✓	✓	✓	✓	✓
<b>Big Check Photo Op</b>	✓	✓	✓	✓	
<b>Social Media Recognition</b>	✓	✓	✓		
<b>Recognition in Email Newsletter</b>	✓	✓	✓		
<b>Number of Patients Served</b>	20	12	8	6	4

# IMPACT GALA PARTNERSHIPS



	IMPACT PARTNER	HOPE PARTNER	SPARK PARTNER
Amount	\$5,000	\$2,500	\$1,000
Number Available	5	Available until event sells out	
Table/Tickets	1 Table (with 2 bottles of wine)	1 Table	4 Tickets
Sponsor Premium Activity	Yes, choose between raffle, live auction, bourbon pull, beads game, bar, valet parking, coat check, registration		
Recognition on Slideshow at Event	✓	✓	✓
Social Media Recognition	✓	✓	✓
Recognition in Email Newsletter	✓		
Podium Recognition	✓		
Big Check Photo Op	✓		
Number of Patients Served	4	2	1

# HEARTLAND GOLF CLASSIC PARTNERSHIPS



	Title Partner	Burger & Brew Partner	Drink Cart Partner	On the Green Partner	Hole Partner
<b>Amount</b>	\$10,000	\$7,500	\$5,000	\$2,500	\$275
<b>Recognition and Logo Placement</b>	Naming Rights to Heartland Golf Classic. Your logo receives high visibility across all marketing collateral including the official event flyer and signage (print or digital) at the event	Your logo on Burger & Brew tickets dispersed to each player and signage (print or digital) at the event	Your logo displayed on drink carts and signage (print or digital) at the event	Your logo on signage (print or digital) at the event	Your logo on yard sign at a hole
<b>Social Media Recognition</b>	✓	✓	✓	✓	
<b>Podium Recognition</b>	✓	✓	✓	✓	
<b>Recognition in Email Newsletter</b>	✓	✓	✓		
<b>Team</b>	1 Team	1 Team	1 Team	1 Team	
<b>Big Check Photo Op</b>	✓	✓	✓		
<b>Number of Patients Served</b>	8	6	4	2	