



HEARTLAND CANCER FOUNDATION'S

MARDI GRAS

Gala

SPONSORSHIP
OPPORTUNITIES

TITLE SPONSOR

Benefits

This is our highest level of sponsorship and is an outstanding opportunity to be an integral part of a year-long marketing strategy.

- Naming rights to the event
- Prominent title sponsor/logo recognition across all marketing for the term of the sponsorship: social media, website, email blasts, press release, TV radio, community calendar listings, posters, banners and fliers
- Podium recognition at all events
- Invitation to speak or play a 1-minute advertising video at Mardi Gras Gala on February 13, 2021
- Logo on save the dates and invitations for Mardi Gras Gala, Heartland Classic Golf Tournament and any other HCF events
- HCF stamp will be created for you to post on your website that will name you as the sponsor for our organization
- Virtual Mardi Gras Gala basket for 20 guests that includes 2-\$500 Venue or Misty's gift cards, dessert, premium wine (2 white/2 red) and Mardi Gras party favors
- Two golf teams for our 2021 Heartland Classic Golf Tournament (tentatively scheduled for September 13, 2021, at Firethorn Golf Resort)
- 30-second company advertisement in our virtual program
- Logo prominently displayed in event program that will be included with each guest's basket
- Two-page spread in event program (priority placement)
- Logo on step and repeat banner (pre- and post-program)



INVESTMENT: \$25,000

GOLD SPONSOR

Benefits

- Recognition on social media, website and email blasts
- Logo on annual sponsor posters, banners and fliers
- Podium recognition at all events
- Optional 1-minute address by company representative at the Heartland Classic Golf Tournament
- Logo on invitations for Mardi Gras Gala, Heartland Classic Golf Tournament and any other HCF events
- HCF stamp will be created for you to post on your website that will name you as the sponsor for our organization
- Virtual Mardi Gras Gala basket for 10 guests that includes 1-\$500 Venue or Misty's gift card, dessert, premium wine (1 white/1 red) and Mardi Gras party favors
- One golf team for our 2021 Heartland Classic Golf Tournament (tentatively scheduled for September 13, 2021, at Firethorn Golf Resort)
- 30-second company advertisement in our virtual program
- Logo prominently displayed in event program in our sponsor section that will be included with each guest's basket
- Full-page advertisement in event program (priority placement)
- Logo on step and repeat banner (pre- and post-program)

INVESTMENT: \$10,000

SILVER SPONSOR

Benefits

- Recognition on social media, website and email blasts
- Logo on annual sponsor posters, banners and fliers
- HCF stamp will be created for you to post on your website that will name you as a sponsor for our organization
- Podium recognition at all events
- Virtual Mardi Gras Gala basket for 10 guests that includes 1-\$500 Venue or Misty's gift card, dessert, premium wine (1 white/1 red) and Mardi Gras party favors
- One golf team for our 2021 Heartland Classic Golf Tournament (tentatively scheduled for September 13, 2021, at Firethorn Golf Resort)
- 30-second company advertisement in our virtual program
- Logo prominently displayed in event program in our sponsor section that will be included with each guest's basket
- Half-page ad in event program (priority placement)

INVESTMENT: \$7,500

MARDI GRAS TRIVIA SPONSOR

Benefits

- Recognition on social media, website and email blasts
- Logo on event sponsor posters, banners and fliers
- HCF stamp will be created for you to post on your website that will name you as a sponsor for our organization
- Podium recognition
- Virtual Mardi Gras Gala basket for 10 guests that includes 1-\$250 Venue or Misty's gift card, dessert, wine (1 white/1 red), and Mardi Gras party favors
- 30-second company advertisement in our virtual program
- Logo displayed in event program in our sponsor section that will be included with each guest's basket
- Half-page ad in event program
- Online banner and emcee recognition for sponsoring this part of the night (Trivia Night Brought to You by "Your Company Name")

INVESTMENT: \$5,000

BRONZE SPONSOR

Benefits

- Recognition on social media, website and email blasts
- Logo on annual sponsor posters, banners and fliers
- HCF stamp will be created for you to post on your website that will name you as a sponsor for our organization
- Podium recognition at all events
- Virtual Mardi Gras Gala basket for 10 guests that includes 1-\$250 Venue or Misty's gift card, dessert, wine (1 white/1 red), and Mardi Gras party favors
- 30-second company advertisement in our virtual program
- Logo displayed in event program in our sponsor section that will be included with each guest's basket
- Half-page ad in our event program

INVESTMENT: \$2,500

MARDI GRAS EVENT SPONSOR

Benefits

- Recognition on social media
- Logo on event sponsor posters, banners and fliers
- HCF stamp will be created for you to post on your website that will name you as a sponsor for our organization
- Podium recognition
- Virtual Mardi Gras Gala basket for 10 guests that includes dessert, wine (1 white/1 red), and Mardi Gras party favors
- 30-second company advertisement in our virtual program
- Logo displayed in event program in our sponsor section that will be included with each guest's basket
- Fourth-page ad in event program

INVESTMENT: \$1,500

BOURBON STREET SPONSOR

Benefits

- Recognition on social media
- HCF stamp will be created for you to post on your website that will name you as a sponsor for our organization
- 30-second company advertisement in our virtual program
- Logo displayed in event program in our sponsor section that will be included with each guest's basket

INVESTMENT: \$500