

Heartland

CANCER FOUNDATION

By becoming a partner or sponsor, you are directly supporting our mission to provide practical and immediate financial assistance to eligible cancer patients in our community so they can focus on what matters most: *healing*.

Thank you for your consideration.
To reserve your partnership, please email
chris@heartlandcancerfoundation.org



HeartlandCancerFoundation.org

IMPACT PARTNERSHIPS

Become an Impact Partner and maximize philanthropic efforts by supporting the foundation once a year during the renewal period. Have a presence at each of our signature events, and receive recognition on our website, social media, and in email newsletters all year round. Plus, you have the opportunity to customize your partnership.



	Visionary Partner	Diamond Partner	Platinum Partner	Mission Critical Partner	Fuel/Travel Expenses Partner	Community Patient Partner
Amount	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000 (Gold), \$2,500 (Silver)	\$1,500
Description	Your support will go where it's needed most.	Your support will go where it's needed most.	Your support will go where it's needed most.	Earmark your support to provide assistance to the critical needs of patients with House Payments, Car Payments, and Utilities Bills.	Earmark your support to provide assistance to patients needing help with fuel and travel expenses.	Earmark your gift to support three patients in your community. HCF serves communities in 37 counties around Lincoln. You can support patients in Columbus, Hastings, Grand Island, Crete, Geneva, Fairbury, Beatrice or another community of your choice.
Tickets	2 Reserved Mardi Gras tables with premium seating, entry to VIP Early Access Event at Mardi Gras Gala, and 1 Golf Team. Naming Rights for Mardi Gras event.	1 Reserved Mardi Gras Table with premium seating, entry to VIP Early Access Event at Mardi Gras Gala, and 1 Golf Team.	Premium seating at Mardi Gras Gala, entry to VIP Early Access Event at Mardi Gras Gala, and 1 Golf Team.	1 table reserved or premium seating and entry to VIP Early Access Event at Mardi Gras Gala or 1 Golf Team.	1 table reserved seating and entry to VIP Early Access Event at Mardi Gras Gala or 1 Golf Team.	Provides 2 Tickets to the Mardi Gras Gala to HCF patients.
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes
Mardi Gras Gala Event Program	Logo Included	Logo Included	Logo Included	Logo Included	Logo Included	Logo Included
Signage	Yes, your company logo displayed at all signature events.	Yes, your company logo displayed at all signature events.	Yes, your company logo displayed at all signature events.	Yes, your company logo displayed at all signature events.	Yes, your company logo displayed at all signature events.	Yes, your company logo displayed at all signature events.
Company recognition in marketing including: social media, HCF website, email blasts, event website	Social media post thanking your company for your partnership at least twice a year, logo included prominently on website year-round with a link back to your website, and logo included in email blasts where impact partners are recognized.	Social media post thanking your company for your partnership at least twice a year, logo included prominently on website year-round with a link back to your website, and logo included in email blasts where impact partners are recognized.	Social media post thanking your company for your partnership, logo included prominently on website year-round with a link back to your website, and logo included in email blasts where impact partners are recognized.	Logo included on website year-round with a link back to your website and in social media posts and email blasts where all impact partners are recognized.	Logo included on website year-round and in social media posts and email blasts where all impact partners are recognized.	Logo included on website year-round and in social media posts and email blasts where all impact partners are recognized.
Logo included in slideshow that plays at VIP Early Access Event at Mardi Gras Gala	Yes	Yes	Yes	Yes	Yes	Yes
Company recognition to HCF grant recipients via letter/email				Yes	Yes	Yes
Company recognition to HCF Vlog to be shared across various marketing mediums	Yes	Yes	Yes	Yes		
Your company featured in a donor impact story to be shared in a mission-based e-blast	Yes	Yes	Yes	Yes		

MARDI GRAS GALA SPONSORSHIP OPPORTUNITIES

	Title Sponsor	Silent Auction Sponsor	Theme Sponsor	Host & Hostess Sponsor	Valet Parking Sponsor	Gold Sponsor	Purple Sponsor	Bourbon Street Sponsor
Amount	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,500	\$1,500	\$750
Naming Rights and Recognition	Yes, for entire event (*X Company Presents the HCF Mardi Gras Gala*)	Yes, for silent auction. Your logo on signage near auction entrance and on each auction item table card.	Yes, provide the masks/ party favors/decor based on event theme with your logo featured	Yes, all volunteers will wear your company's logo item during the event	Your logo on a sandwich board out front. You can also bring a promotional item for the cupholder of each vehicle, such as a flyer or custom water bottle.			
Tickets/Tables	2 VIP reserved tables (10 seats/table) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 table	
Logo on Invitation, Table Tents, and Save the Date	Yes	Yes						
TV PSAs	Yes	Yes						
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes		
VIP/Res'd Seating	VIP Seating (first row)	VIP seating: 1st or 2nd row	Reserved Seating	Reserved Seating	Reserved Seating	Reserved Seating	Reserved Seating	
Your Company Logo Displayed at Event, Including in Slide Show	Yes, prominently	Yes	Yes	Yes	Yes	Yes	Yes	Yes, plus specialty signage at the Bourbon Pull
Company Recognition in Marketing	All marketing including TV and radio spots	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social media post	Social media post

HEARTLAND GOLF CLASSIC SPONSORSHIP OPPORTUNITIES



	Title Sponsor	Leader Board/ Technology Sponsor	Drink Cart Sponsor	Pin Flag Sponsor <i>(2 available)</i>	Golf Cart Sponsor	Burger and Brew Sponsor	Raffle Sponsor	Team Sponsor	Hole in One Sponsor <i>(4 available)</i>	Hole Sponsor
Amount	\$7,500	\$6,000	\$5,000	\$5,000 or \$7,500 for exclusivity	\$5,000	\$4,000	\$3,000	\$1,750	\$1,200	\$275
Naming Rights	Yes (<i>Heartland Golf Classic Presented by YOUR Company</i>)									
Tickets	2 Golf Foursomes	2 Golf Foursomes	2 Golf Foursomes	2 Golf Foursomes	2 Golf Foursomes	1 Golf Foursome	1 Golf Foursome	1 Golf Foursome	1 Golf Foursome	
Logo on Save the Date	Yes, prominently									
Logo in Player App	Yes, prominently	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Signage	Yes, welcome poster featuring your company's logo	Your company logo displayed at event, logo on handheld scoreboard on mobile app accessible to all participants	Your company logo displayed at event, prominent signage on drink cart, and your logo on drink tickets	Your company logo displayed at event, logo flags on Front 9 or 18 (sponsor gets to keep at the end of the event)	Your company logo displayed at event, signage on each Golf Cart	Your company logo displayed at event, prominent signage at bar and burger station following the golf tournament, and your logo on food ticket	Your company logo displayed at event and prominent signage at Raffle prize table	YOUR logo (non-exclusive) attached to one of our fun contests or special activities, such as the Long Drive, Par 3 Challenge, Putting Challenge, Betting Hole, or on our popular coffee truck!	Your company logo displayed at event plus Hole in One sign at tee box	Your company logo displayed at event plus signage at tee box
Prominent company recognition in marketing including: social media, HCF website, email blasts	Yes, your company featured prominently across all event marketing	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post	Social Media post	Social Media post	Social Media post

For non-golfers or if your company isn't able to attend, there are additional fun opportunities for sponsorships available for \$500-750. Visit [our website](#) to learn more.

