

Heartland

CANCER FOUNDATION

By becoming a partner or sponsor, you are directly supporting our mission to provide practical and immediate financial assistance to eligible cancer patients in our community so they can focus on what matters most: *healing*.

Thank you for your consideration.
To reserve your partnership, please email
Amy@HeartlandCancerFoundation.org.



IMPACT GALA SPONSORSHIP OPPORTUNITIES

	Presenting Partner	Visionary Partner	Diamond Partner	Gold Partner	Platinum Partner	Silver Partner	Table Partner	Hope Partner
Amount	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,750	\$750
Naming Rights	Yes, for entire event ("X Company Presents the HCF Impact Gala")	Yes, for entire event ("X Company Presents the HCF Impact Gala")						
Tickets/Tables	2 VIP reserved tables (10 seats/table), 2 bottles of wine at their table at the event, and 2 drink coins per guest at those tables	1 reserved table (10 seats), 2 bottles of wine at their table at the event, and 2 drink coins per guest at those tables	1 reserved table (10 seats), 2 bottles of wine at their table at the event, and 2 drink coins per guest at those tables	1 reserved table (10 seats), 2 bottles of wine at their table at the event, and 2 drink coins per guest at those tables	1 reserved table (10 seats)	1 reserved table (10 seats)	1 reserved table (10 seats)	
TV PSAs	Yes	Yes						
Logo on Invitation, Table Tents, and Save the Date	Yes	Yes	Yes					
Podium Recognition	Yes	Yes	Yes	Yes	Yes			
VIP/Res'd Seating	VIP Seating (first row)	VIP Seating (first or second row)	Reserved Seating	Reserved Seating	Reserved Seating	Reserved Seating	Reserved Seating	
Your Company Logo Displayed at Event, Including in Slide Show	Yes, prominently	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company Recognition in Marketing	All marketing including TV and radio spots	Social media post, logo included on event email blasts	Social media post, logo included on event email blasts	Social media post, logo included on event email blasts	Social media post, logo included on event email blasts	Social media post, logo included on event email blasts	Social media post	Social media post