

Heartland

CANCER FOUNDATION

By becoming a sponsor, you are directly supporting our mission to provide practical and immediate financial assistance to eligible cancer patients in our community so they can focus on what matters most: *healing*.

Thank you for your consideration.
To reserve your sponsorship, please email
chris@heartlandcancerfoundation.org



HeartlandCancerFoundation.org

ANNUAL SPONSORSHIP OPPORTUNITIES

YOU will support HCF's year-round mission to empower cancer patients with compassion and assistance so they can thrive. These sponsorships will maximize your time as HCF will only ask for your support once.



	Diamond Sponsor	Platinum Sponsor	Mission Critical Sponsor	Fuel/Travel Expenses Sponsor	Community Patient Sponsor
Amount	\$10,000.00	\$7,500.00	\$5,000.00	\$2,500.00	\$1,000.00
Description	Your support will go where it's needed most.	Your support will go where it's needed most.	Earmark your support to provide assistance to the critical needs of patients with House Payments, Car Payments, and Utilities Bills.	Earmark your support to provide assistance to patients needing help with fuel and travel expenses.	Earmark your gift to support 1 patient in your community. HCF serves communities in 37 counties around Lincoln. You can support patients in Columbus, Hastings, Grand Island, Crete, Geneva, Fairbury, Beatrice or another community of your choice.
Tickets	1 Reserved Mardi Gras Table with VIP Seating (2nd and 3rd rows), 10 tickets to VIP Mix & Mingle at Mardi Gras Gala, and 1 Golf Team	Premium Seating at Mardi Gras Gala (4th and 5th rows), 10 tickets to VIP Mix & Mingle at Mardi Gras Gala, and 1 Golf Team	1 table reserved or premium seating and 6 tickets VIP Mix & Mingle at Mardi Gras or 1 Golf Foursome	1 table reserved seating and 4 tickets VIP Mix & Mingle at Mardi Gras or 1 Golf Foursome	Provides 2 Tickets to the Mardi Gras Gala to HCF patients
Podium Recognition	Yes	Yes	Yes	Yes	
Mardi Gras Gala Event Program	1 page ad	1/2 page ad	1/4 page ad	Logo only	
Premium Wine at Mardi Gras Gala Table	Yes	Yes	Yes		
Signage	Yes, your company logo featured on sponsor banner at both Mardi Gras and Golf events	Yes, your company logo featured on sponsor banner at both Mardi Gras and Golf events	Yes, your company logo featured on sponsor banner at both Mardi Gras and Golf events	Yes, your company logo featured on sponsor banner at both Mardi Gras and Golf events	Yes, your company logo featured on sponsor banner at both Mardi Gras and Golf events
Company recognition in marketing including: social media, HCF website, email blasts, event website	Social media post thanking your company for your partnership at least twice a year, logo included prominently on website year-round with a link back to your website, and logo included in email blasts where annual sponsors are recognized	Social media post thanking your company for your partnership, logo included prominently on website year-round with a link back to your website, and logo included in email blasts where annual sponsors are recognized	Logo included on website year-round with a link back to your website and in social media posts and email blasts where all annual sponsors are recognized.	Logo included on website year-round and in social media posts and email blasts where all annual sponsors are recognized.	Logo included on website year-round and in social media posts and email blasts where all annual sponsors are recognized.
Company Recognition in Mardi Gras Press Release	Yes	Yes			
Logo included in VIP Mix & Mingle slideshow that plays at Mardi Gras Gala	Yes	Yes	Yes	Yes	Yes
Company recognition to HCF grant recipients via letter/email			Yes	Yes	Yes
Company recognition to HCF Vlog to be shared across various marketing mediums	Yes	Yes			
Your company featured in a donor impact story to be shared in a mission-based e-blast	Yes	Yes	Yes		

MARDI GRAS GALA SPONSORSHIP OPPORTUNITIES

	Title Sponsor	VIP Mix & Mingle Sponsor	Gold Sponsor	Theme Sponsor	Host & Hostess Sponsor	Silver Sponsor	Bronze Sponsor	Table Sponsor	Bourbon Street Sponsor
Amount	\$25,000.00	\$15,000.00	\$10,000.00	\$7,500.00	\$5,000.00	\$3,500.00	\$2,500.00	\$1,500.00	\$750.00
Naming Rights	Yes, for entire event ("X Company Presents the HCF Mardi Gras Gala")	Yes, for Mix & Mingle Hour ("VIP Mix & Mingle Presented By X Company")	Yes, for auction (Auction Presented By X Company")	Yes, provide the masks/party favors/ decor based on event theme with your logo featured	Yes, all volunteers will wear your company's logo item during the event				
Tickets/Tables	2 tables (10 seats/table) VIP seating, VIP Mix & Mingle for 20 guests and 1 Golf Team	1 table (10 seats), VIP seating, VIP Mix & Mingle for 10 guests and 1 Golf Team	1 Reserved Mardi Gras Table with VIP Seating (2nd and 3rd rows), 10 tickets to VIP Mix & Mingle	1 table reserved or premium seating, 10 tickets to VIP Mix & Mingle	1 table reserved or premium seating, 8 tickets to VIP Mix & Mingle	1 table reserved seating, 6 tickets to VIP Mix & Mingle	1 table reserved seating, 4 tickets to VIP Mix & Mingle	1 table	
Logo on Invitation, Table Tents, and Save the Date	Yes	Yes	Yes						
TV PSAs	Yes	Yes	Yes						
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
VIP/Res'd Seating	VIP Seating (first row)	VIP seating: 1st or 2nd row	VIP seating: 1st and 2nd row	Reserved Seating	Reserved Seating	Reserved Seating	Reserved Seating		
VIP Reception	Yes for all guests	Yes for all guests							
Event Program	Full page ad	Full page ad	1/2 page ad	1/4 page ad	1/4 page ad	Logo only	Logo only	Logo only	Name listed
Premium Wine at table	Yes, and Signature Cocktail	Yes, and Signature Cocktail	Yes, and Signature Cocktail	Yes, and Signature Cocktail	Yes				
Signage	Listed as Title Sponsor on Welcome Banner, the featured logo on sponsor banner	Listed as VIP Mix & Mingle Sponsor on Welcome Banner, logo prominently presented on sponsor banner	Logo on sponsor banner	Logo on sponsor banner	Logo on sponsor banner	Logo on sponsor banner	Logo on sponsor banner	Logo on sponsor banner	Logo on sponsor banner, your logo on Bourbon Street signage at the event
Prominent company recognition in marketing including: social media, HCF website, email blasts, TV/radio, event website	All marketing including TV and radio spots	All marketing including TV and radio spots	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social media post	Social media post
Logo and website featured in online program	Yes	Yes	Yes	Yes	Yes				
Company recognition in press release	Yes	Yes	Yes	Yes	Yes				
Company recognition in slide show, prominent logo placement in slide	Yes	Yes	Yes	Yes	Yes				

HEARTLAND CLASSIC MIXER SPONSORSHIP OPPORTUNITIES



	Title Sponsor	Drink Cart Sponsor	Leader Board/ Technology Sponsor	Golf Cart Sponsor	Pin Flag Sponsor <i>(2 available)</i>	Burger and Brew Sponsor	Raffle Sponsor	Team Sponsor	Hole in One Sponsor	Hole Sponsor
Amount	\$12,000.00	\$6,000.00	\$6,000.00	\$5,000.00	\$5,000 or \$7,500 for exclusivity	\$4,000.00	\$3,000.00	\$1,750.00	\$1,200.00	\$275.00
Naming Rights	Yes <i>(Heartland Classic Presented by X Company)</i>									
Tickets/Tables	2 Golf Teams	1 Golf Team	1 Golf Team	1 Golf Team	1 Golf Team	1 Golf Team	1 Golf Team	1 Golf Team	1 Golf Team	
Logo on Invitation <i>(July 23 print deadline)</i>	Yes, prominently									
Logo on Player Sheet <i>(Sept 1 print deadline)</i>	Yes, prominently	Logo only	Logo only	Logo only	Logo only	Logo only	Logo only	Logo only	Name listed	Name listed
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Signage	Yes, welcome poster featuring your company's logo	Logo on sponsor banner, prominent signage on drink cart, and your logo on drink tickets	Logo on sponsor banner, logo on handheld scoreboard on mobile app accessible to all participants.	Logo on sponsor banner, signage on each Golf Cart	Logo on sponsor banner, logo flags on Front 9 or 18 (sponsor gets to keep at the end of the event)	Logo on sponsor banner, prominent signage at bar and burger station following the golf tournament, and your logo on food ticket	Logo on sponsor banner and prominent signage at Raffle prize table	Logo on sponsor banner	Logo on sponsor banner	
Prominent company recognition in marketing including: social media, HCF website, email blasts	Yes, your company featured prominently across all event marketing	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social Media post, logo included on website and event email blasts	Social Media post	Social Media post	Social Media post	Social Media post
Signage at tee box or on green									Hole in One Sign	Yes

