

Heartland

CANCER FOUNDATION

By becoming a sponsor, you are directly supporting our mission to provide practical and immediate financial assistance to eligible cancer patients in our community so they can focus on what matters most: *healing*.

Thank you for your consideration.
To reserve your sponsorship, please email
chris@heartlandcancerfoundation.org



[HeartlandCancerFoundation.org](https://www.HeartlandCancerFoundation.org)

MARDI GRAS GALA SPONSORSHIP OPPORTUNITIES

	Title Sponsor	VIP Early Access Event Sponsor	Gold Sponsor	Theme Sponsor	Host & Hostess Sponsor	Silver Sponsor	Bronze Sponsor	Table Sponsor	Bourbon Street Sponsor
Amount	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$750
Naming Rights	Yes, for entire event <i>("X Company Presents the HCF Mardi Gras Gala")</i>	Yes, for VIP Early Access Event <i>("VIP Early Access Event Presented By X Company")</i>	Yes, for auction <i>(Auction Presented By X Company)</i>	Yes, provide the masks/party favors/ decor based on event theme with your logo featured	Yes, all volunteers will wear your company's logo item during the event				
Tickets/Tables	2 VIP reserved tables (10 seats/table) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 reserved table (10 seats) and entry to VIP Early Access Event	1 table	
Logo on Invitation, Table Tents, and Save the Date	Yes	Yes	Yes						
TV PSAs	Yes	Yes	Yes						
Podium Recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
VIP/Res'd Seating	VIP Seating (first row)	VIP seating: 1st or 2nd row	VIP seating: 1st or 2nd row	Reserved Seating	Reserved Seating	Reserved Seating	Reserved Seating	Reserved Seating	
Event Program	Logo only (in order of prominence)	Logo only (in order of prominence)	Logo only (in order of prominence)	Logo only (in order of prominence)	Logo only (in order of prominence)	Logo only (in order of prominence)	Logo only (in order of prominence)	Logo only (in order of prominence)	Logo only (in order of prominence)
Your Company Logo Displayed at Event, Including in Slide Show	Yes, prominently	Yes, prominently	Yes	Yes	Yes	Yes	Yes	Yes	Yes, plus specialty signage at the Bourbon Pull
Company Recognition in Marketing	All marketing including TV and radio spots	All marketing including TV and radio spots	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social Media post, logo included on event email blasts	Social media post	Social media post